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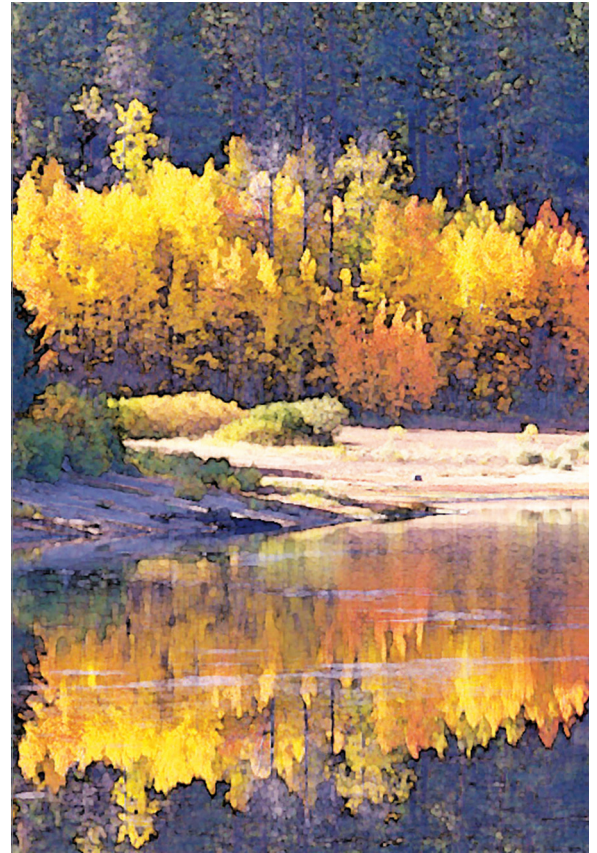


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CHASE

INTERNATIONAL

*The leader
in luxury*

COMPANY PROFILE

*Chase International is a
dynamic, independent
real estate firm
committed to the success
of its clients, sales associates,
staff and community.*

- Cindy Ranne

Founded in 1986, Chase International has developed a strong reputation as the “leader in luxury real estate.” The company has a proven track record throughout the region and sets the standard for real estate in all price ranges. Our history of success has advanced the growth of the company, with offices in Zephyr Cove, Glenbrook, Incline Village, Carson Valley, South Lake Tahoe, Tahoe City, Squaw Valley, Truckee, Reno and London. Our sales associates live and work in the communities they serve; we provide you with an ‘insider’s view’ of local market conditions. Chase has a family of over 300 sales associates supported by a staff of twenty-four professionals. As a leader, we are continually on the fast track in our expansion and exploration into new areas.

The cornerstone of our company is extraordinary service. Our heart-centered focus achieves this through exemplary marketing and smart technology. Chase is a full service real estate brokerage with a Residential Division, Marketing Department, Relocation Center, Property Management Department, Commercial Division and Mortgage Company. Clients consistently benefit from our creative business expertise, local knowledge, international connections, and online and print marketing strategies. Year after year, this strategy is successful; the results speak for themselves. Chase has broken sales records across the country and continues to be an innovator in the real estate industry.



RENO

985 Damonte Ranch Parkway, Suite 110
Reno, Nevada 89521

775 850 5900 | 877 922 5900

COMMERCIAL DIVISION

775 850 5900

PROPERTY MANAGEMENT

775 828 7368

SPARKS

2848 Vista Boulevard
Sparks, Nevada 89434

775 737 5900 | 855 495 5900

SQUAW VALLEY

1985 Squaw Valley Road, Suite 23
Olympic Valley, California 96146

530 583 4400

TRUCKEE

10344 Donner Pass Road
Truckee, California 96161

530 550 2464 | 866 441 0424

LONDON, ENGLAND INTERNATIONAL OFFICE

Mayfair International, Cashel House • 15 Thayer Street
Mayfair, London, England W1U 3JT

011 44 (0)20 7467 5332



Sparks office



Squaw Valley office



Truckee office

residential offices



ZEPHYR COVE | LAKE TAHOE | NEVADA

HEADQUARTERS ZEPHYR COVE

190 Highway 50
Zephyr Cove, Nevada 89448

775 588 6130 | 800 322 6130

GLENBROOK

2070 Pray Meadow Road
Glenbrook, Nevada 89413

775 749 5663 | 800 914 5663

INCLINE VILLAGE

917 Tahoe Boulevard, Suite 100
Incline Village, Nevada 89451

775 831 7300 | 866 831 8999

CARSON VALLEY

1644 Highway 395, Suite B4
Minden, Nevada 89423

775 782 2777

SOUTH LAKE TAHOE

989 Tahoe Keys Boulevard
South Lake Tahoe, California 96150

530 544 2121 | 800 776 2120

TAHOE CITY

531 North Lake Boulevard | Post Office Box 854
Tahoe City, California 96145

530 581 0722 | 800 581 0722



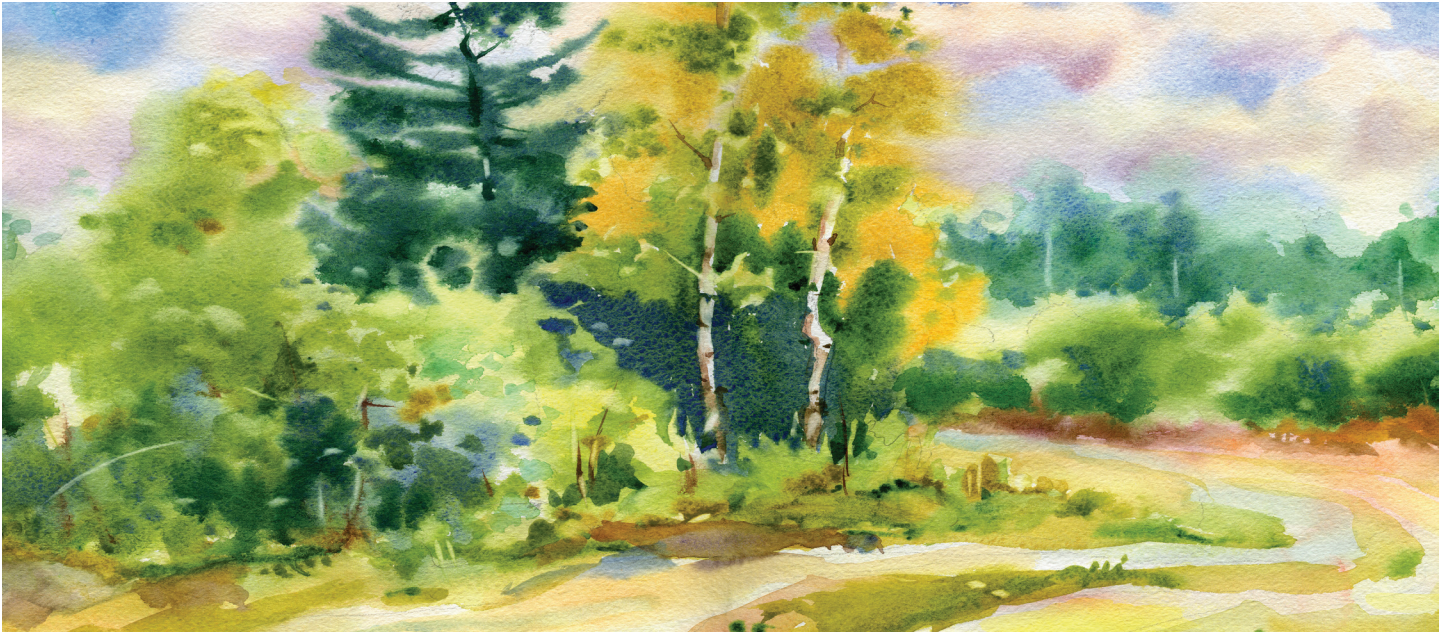
Glenbrook office



Incline Village office



Carson Valley office



With an international reputation, Chase is a long-standing exclusive member of “Who’s Who” in Luxury Real Estate, who elected us to their Board of Regents, and a selected exclusive member of the Artisan Group, which includes the top independent, like-minded firms from San Luis Obispo to Silicon Valley, to the greater San Francisco Bay Area, Lake Tahoe and the High Sierra. Moreover, RealtyTrac, the nation’s leading source of comprehensive housing information, selected Chase International as their exclusive local market representative for the Lake Tahoe/Reno region. Our listings are viewable on Realtytrac.com with 2.5 million unique visitors a month.

Chase International is also a member of the nation’s largest independent relocation and referral network, Leading Real Estate Companies of the World, and a platinum member of Luxury Portfolio. Combined, these powerful networks consist of over 240,000 agents, 10,200 offices, and serve 67 countries. This generates maximum exposure for Chase International listings to potential purchasers from around the world. Our affiliations provide more exposure and a faster sale at the right price.

REPUTATION RESULTS SUCCESS

“...without question Chase International has the most organized, focused, and energetic agents I have had the pleasure to work with.”

- Randy Flocchini

CHASE
INTERNATIONAL
REAL ESTATE



10 REASONS TO CHOOSE CHASE

What sets service providers apart is the ability to listen and have a genuine concern for their clients.

Chase was absolutely terrific in these areas, which would explain why you are one of the top performers in your industry.

- David and Fritzi Marston
PriceWaterhouseCoopers

1. YOU'RE OUR TOP PRIORITY

We are here to serve you. Recognized as a leading real estate firm with a strong reputation and character, we are committed to your success. Properties in every price range receive million dollar service and extraordinary results. Our dedication to you sustains and expands our long-term relationships

2. PROVEN REPUTATION

Since 1986, Chase International has proven itself as a leader of distinction in the industry. Year after year, Chase boasts the highest average price per sales associate in its sales volume. We are also recognized as the leader in sales of properties over one million dollars. Our winning philosophy equates to a history of success, and to your success. Our guarantee to you is to ensure the highest standard of integrity and service.

3. POWERFUL GLOBAL CONNECTIONS

Chase International offers you the right connections with an extensive network of powerful clients, top producing brokers worldwide and exclusive affiliations. Our connections include customers in a broad spectrum of industries, including technology, finance, celebrities and athletes.

4. UNMATCHED CLIENT SERVICE

Uncompromising client service is our starting point. From there, Chase International sales associates strive to exceed your expectations and deliver the results you deserve every time. We call this Heart-Centered Real Estate.

5. SMART TECHNOLOGY

Today, 88% percent of all buyers and sellers begin their real estate transaction online. Using cutting-edge technology helps us to achieve your goals quickly and effectively. From market statistics and customer service, to advertising and promotion, Chase International puts today's technology to work for you. We provide up-to-date statistics on neighborhoods and regional news to keep you informed. Our technology and leading personnel bring you a larger pool of qualified buyers and allow us to sell your home more quickly.

iPhones, iPads, Androids, and other mobile devices, are primary hubs for Internet search. Chase International's mobile solution includes a mobile website perfectly formatted and designed to display property information. Our mobile website makes it simple to access MLS property data, to receive GPS directions to a property, and to directly contact your listing agent. We are committed to using QR codes on property signs and advertising, which drives consumers using mobile devices directly to your property profile webpage.



AOL	HomeAway.com	LandWatch.com	PropertyPursuit.com
BackPage.com	HomeFinder.com	Local.com	PropertyShark.com
CampusHomesOnLine.com	HomeHippo.com	LuxuryRegistry.com	RealEstateAdvisor.com
CLRSearch.com	HomeOnTheTube.com	Lycos.com	Realtor.com
Craigslist.com	Homes.com	Military.com	RealtyTrac.com
Cyberhomes.com	HomesandLand.com	MSN	Relocation.com
DotHomes.com	HomeWinks.com	MyHomeRenter.com	RenoGazetteJournal.com
Ebay.com	HomeZ.com	MyRealty.com	ResortScape.com
Enormo.com	HotPads.com	NewYorkTimes.com	TheHousingPages.com
eRealInvestor.com	House.com	NNRMLS.com	Trulia.com
Facebook.com	HouseLocator.com	Oodle.com	TweetLister.com
Forbes.com	HouseHunting.ca.com	OpenHouse.com	Vast.com
FreedomSoft.com	InvestorLoft.com	Overstock.com	VivaReal.com
FrontDoor.com	Kazark.com	PCSRealty.com	Yahoo.com
GoHoming.com	Kneedl.com	Point2Homes.com	Zillow.com
GoogleBase.com	LakeHomesUSA.com	Propbot.com	ZooCasa.com



THE RIGHT CONNECTIONS



CHASE
INTERNATIONAL
REAL ESTATE

CHASE INTERNATIONAL SITES

ChaseInternational.com
m.ChaseInternational.com

SOCIAL NETWORKING SITES

ActiveRain.com
Facebook.com
LinkedIn.com
Plaxo.com
Twitter.com

STRATEGIC PARTNERSHIPS

ArtisanGroupRE.com
Regents.com
CountryLife.co.uk
LeadingEstatesoftheWorld.com
LeadingRE.com
LuxuryPortfolio.com
LuxuryRealEstate.com
MayfairInternationalRealty.com
TheWallStreetJournal.com
UniqueGlobalEstates.com

6. TARGETED MARKETING AND ADVERTISING

Recognized for their prestige, our in-house Marketing Department employs strategic and creative advertising campaigns. Even more importantly, Chase International circulates your property to highly targeted audiences. We have redefined the meaning of maximum exposure. Our brand is our promise.

7. LEADING INTERNET SITES AND SOCIAL NETWORKING

Exposure to thousands of unique visitors a month is just one reason we are one of the area's most successful online brokers. Our award-winning website, Chaseinternational.com, is rated the most popular website in the greater Tahoe region by Alexa.com. Company features are updated with professional photos, uploaded video, virtual tours and online buyers. Chase participates regularly on social networking channels, including YouTube, Facebook, Twitter and other on-demand social media platforms.

8. A POWERFUL COMPANY WITH LOCAL COVERAGE

The name Chase International is synonymous with expertise. With a professional team of top-producing sales associates in nine offices located in Reno, Incline Village, Glenbrook, Zephyr Cove, Carson Valley, South Lake Tahoe, Tahoe City, Squaw Valley, Truckee and an international office in London, we define expertise in local communities. We know the neighborhoods, the price ranges and the people. From shoreline to city, along the Sierra to Truckee and Reno, Chase International is everywhere you want to live, work and play.

9. FAR-REACHING REFERRAL AND RELOCATION BASE

Not only do we have the right connections, a significant number of past clients and other brokers refer our buyers to us. This is a testament to our stellar client service, our long-standing relationships and the success of Chase International's outstanding Relocation Department.

10. LEADING AUTHORITY ON INFORMATION

Chase has its pulse on the real estate market and has developed statistical tools that are second to none. The media turns to Chase for real estate market trends, statistics, and historically or architecturally interesting properties. Accolades include editorials from the Wall Street Journal, the New York Times, NBC Nightly News, CNBC, Yahoo.com, AOL.com, MSN.com, Forbes.com and the Fox Television Network. Chase keeps you informed.



JOY
HEALTH
SUCCESS

“... your professionalism, market knowledge, communication and negotiating skills insured the successful completion of this transaction.

We are thoroughly appreciative and thankful for all your efforts.

- Robert J. Cappelloni

CHASE
INTERNATIONAL
REAL ESTATE



*exclusive
affiliations*

GLOBAL PARTNERS

*The Chase International team
was invaluable in helping us
identify an appropriate property.*

*The process was made seamless
with expert marketing, skillful
negotiation and a closing
with no surprises.*

- Mary Ann Gibson

Our exclusive memberships and international affiliations ensure worldwide exposure for all of our properties. These partnerships are just one more element that unites buyers and sellers in every price range, and supports Chase International's position as the most prominent real estate firm in the region.

WHO'S WHO IN LUXURY REAL ESTATE

Chase is one of the top 520 luxury residential real estate firms around the world that meet annually to discuss the future of the business and network with top agents around the globe. This preferred, exclusive knowledge provides Chase with superior insight and exposure for its clients.

THE BOARD OF REGENTS

The Best of "Who's Who" in Luxury Real Estate is a premier network of the world's most elite luxury real estate brokers, comprised of the most legendary names in the industry. Brokers with this distinction provide leadership and the highest level of personal service and commitment to their clientele.

LUXURYREALESTATE.COM

Forbes magazine has rated this site as one of the best real estate websites in the world. The award-winning website LuxuryRealEstate.com currently provides access to over 51,000 for-sale properties, multimillion-dollar homes and luxury estates around the world. The property listings, with an average price of \$2,150,000, have up to twenty-four photos, four virtual tours, floor plans and maps, and a detailed property description. Chase listings over \$500,000 are updated and promoted daily on over 500 real estate company websites worldwide. We assure around-the-clock exposure of your property on websites most frequently viewed by qualified buyers.

RELOCATION & RESOURCE CENTER

190 Highway 50 | Zephyr Cove | Nevada 89448

The Relocation Department has a presence in Chase's Zephyr Cove and Reno, Nevada offices and serves as the initial contact for international broker to broker referrals and all website inquiries. They are responsible for the management and follow-up of business generated from these sources, making valuable introductions between interested clients and Chase agents. This department is also a consumer resource for area lifestyle information.

We are members of the largest relocation network in the world, Leading Real Estate Companies of the World. The goal of our Relocation Department is to centralize all online activity and referral leads while assisting clients and agents with their specific relocation needs. This department is also responsible for tracking the source of all web-inquiries—data that is important to where and how we position ourselves in the future.

Our bottom line is to generate for you a larger pool of qualified buyers.



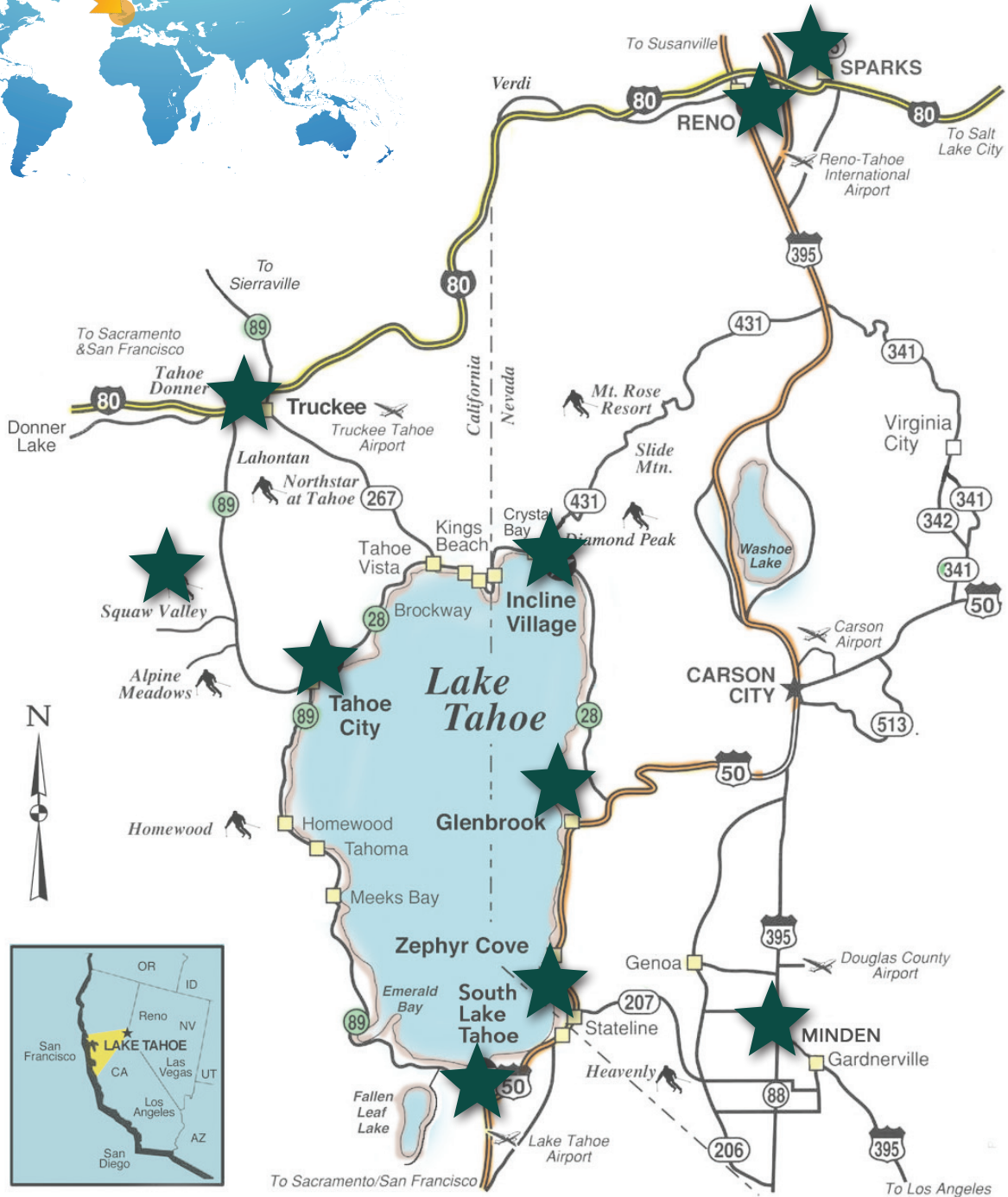
ON THE MOVE?

The (Chase International) Relocation Department did a wonderful job putting me and my client in touch with a qualified agent in Austin, Texas. The experience was a good one for my client, she got the price she wanted for her home, and her Realtor was reliable and efficient. I'm so happy that our company is a part of Leading Real Estate Companies of the World. It is a great opportunity to put agents in touch with each other and allow for referrals nationwide.

- Donna Spear

CHASE
INTERNATIONAL
REAL ESTATE

OFFICE LOCATIONS



ZEPHYR COVE GLENBROOK INCLINE VILLAGE RENO SPARKS CARSON VALLEY TAHOE CITY TRUCKEE SQUAW VALLEY SOUTH LAKE TAHOE LONDON

OUR PARTNERSHIPS TAKE US INTO EVERY GLOBAL MARKET

MAYFAIR INTERNATIONAL REALTY

We have expanded our London office to include United Kingdom's Mayfair International Realty in response to the increased traffic of overseas buyers. By doing so, we have further provided a marketing platform for our properties to European investors. Mayfair International connects to 125 real estate brokerages with 350 offices, each with a stellar reputation in their respective countries. Mayfair International will showcase all Chase International listings over \$250,000 on their website, Mayfairinternationalrealty.com. In addition, Country Life uploads all Chase properties over \$1 million to their magazine website, Countrylife.co.uk. Country Life has been a national institution in the U.K. for over 100 years; a copy is hand-delivered to the Royal Family each week. Mayfair provides advertising and public relations opportunities to ensure maximum exposure for Chase International listings.

LEADING ESTATES OF THE WORLD

Through this premier International magazine for luxury estates, Chase features its prestigious properties twice a year to target affluent clients. Its circulation includes an exclusive distribution to each member's private database, and to the world's premier hotels, international airports and bookstores.

ARTISAN GROUP

The Artisan Group is a strategic alliance of high image real estate companies reaching from the greater San Francisco Bay area to Lake Tahoe. Chase clients benefit from this prestigious group's network of professional real estate brokers. Through this alliance, Chase is able to provide superior service to qualified audiences in an expanded market area.



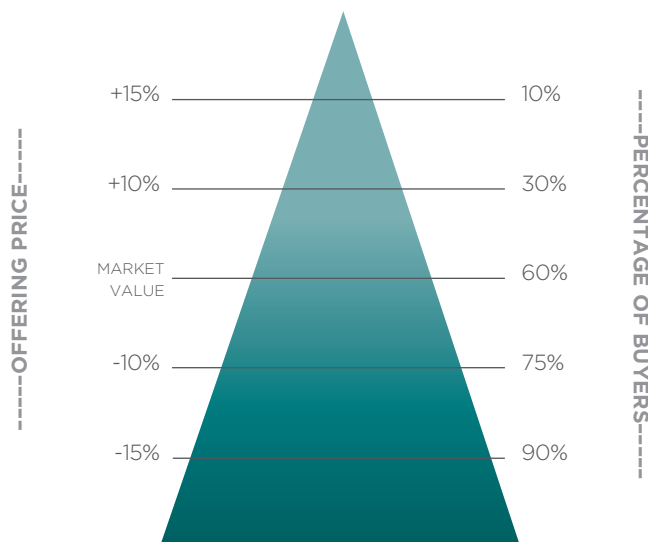


A key element of successful selling is to properly price the property. All the marketing in the world is not going to attract offers if selling agents and prospective buyers do not believe the property is a good value.

A property unique in character and price has a more limited market than a traditional home. To accomplish a successful sale in the shortest amount of time, it is important to make a careful decision in pricing your property and to have a price reduction planned at a set time, if necessary.

As individuals, we have earned reputations as responsible real estate professionals committed to excellence in the marketing of special and important residential properties. This expertise, along with our comprehensive network of accomplished real estate representatives, professional contacts and distinguished clients, will enable us to embark on a productive and profitable relationship.

SELLING PRICE VS TIMING



KNOW YOUR MARKET

To accomplish a successful sale in the shortest amount of time, it is important to make a careful decision in pricing your property.

- Susan Lowe

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price strategy

Timing is extremely important in the real estate market. The graph below illustrates the importance of placing your property on the market both at a realistic price and with realistic terms from the beginning.

A property attracts the most interest from the real estate community and potential buyers when it is first listed; therefore, it has the highest chances of a sale when it is new to the market.

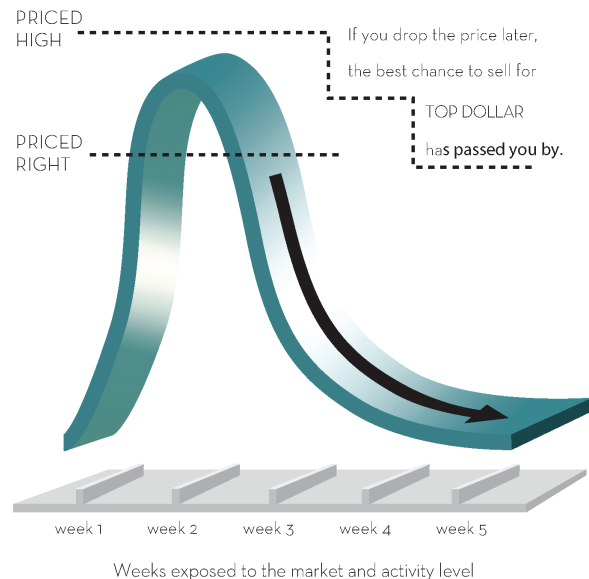
Make sure your property is priced correctly when listed; this will obtain the results you desire. A property attracts the most interest in its first two weeks on the market. You only get one chance to make a good first impression.

EMBRACE CHANGE

We embrace change and continually challenge tradition. Everything we do reflects the kind of company we are... our internet presence and blogs, the quality and style of our marketing collateral, the genuine enthusiasm of our sales associates and staff, our state-of-the-art offices, our eye to the future.

We do business differently. And that gives our clients the edge they deserve.

- Shari Chase





LEADING REAL ESTATE COMPANIES OF THE WORLD

Leading Real Estate Companies of the World is comprised of the best-known local and regional independent real estate names in the business. Annual sales amount to over \$300 billion, more than any other real estate organization. This global relocation and referral network of over 600 independent real estate firms bring qualified buyers and sellers to Chase from around the world.

LUXURY PORTFOLIO

This network participates in more multimillion-dollar transactions than any other real estate franchise organization. Luxury Portfolio properties are often showcased in some of the world's finest publications, including Departures, Veranda and Town & Country. Known as the "flagship luxury program" of Leading Real Estate Companies of the World, participation is by "invitation only."

NAR - INTERNATIONAL REAL ESTATE SECTION

A division of the National Association of Realtors®, this organization offers an elite training program for the Certified International Property Specialist (CIPS) designation. The designees are the consumer's best resource to ensure they are dealing with professionals skilled in the unique aspects of international real estate.

SELECT PARTNERS

There is no other firm in the area that compares with Chase International.

I could never have found more professional and dedicated people to deal with.

- Al Duffield





THE CHASE EDGE

- Maximum Internet & Web Exposure ▪
- Lead Generation Campaigns ▪
- Professional Photography & Copywriting ▪
- Stylized Brochures, Flyers & Postcards ▪
- Strategic Print Advertising ▪
- Targeted & Exclusive ▪
- Direct Mail Campaigns ▪
- Highly-Developed Public Relations Programs ▪
- Media-Focused Special Events ▪
- Leading Industry Market Reports ▪
- Social Networking ▪
- Blogging ▪

marketing strategies

Our in-house Marketing Department was created in 1997 with the goal of establishing brand recognition in and out of the region. We design all materials to clearly identify and distinguish Chase International from all others in the marketplace. Through consistent use of our design style, we have created a trademark in the real estate industry. Our in-house staff of designers and media experts provides you with over 150 years of diverse experience in print, broadcast, and Internet promotion. Depending on your needs, Chase offers a variety of marketing and advertising strategies.

NATIONAL & INTERNATIONAL ADVERTISING

When it comes to promoting our luxury properties, Chase International holds some of the finest connections to the world's most prestigious publications. Some of our most successful ad placements and complimenting public relations articles span the pages of *LuxuryRealEstate.com*, *Forbes*, *Leading Estates of the World*, *The Wall Street Journal*, *Unique Homes* and *duPont Registry*.

FLYERS, BROCHURES AND INTERNET PRESENTATIONS

Upon completion of your property's Chase-supervised photo shoot, we will produce brochures that comprehensively detail and correctly depict the property and its features.

TARGETED DIRECT MAIL

Chase International believes that direct mail works when a well-represented product reaches a receptive audience. Our client base has developed over thirty years, and includes qualified buyers with diverse interests.

PUBLIC RELATIONS

We develop proactive, strategic public outreach campaigns designed to meet your goals and increase interest. Each month, our public relations firm prepares and distributes press releases to the appropriate media on any listing that justifies coverage. Accolades include editorials with the *Wall Street Journal*, *NBC Nightly News*, the *New York Times*, *Fox Television Network*, *San Francisco Chronicle* and the *Los Angeles Times*.

MARKETING & ADVERTISING TECHNIQUES THAT MAKE A DIFFERENCE

In today's fast paced society, 88% of buyers and sellers around the world depend on the Internet as the key connection to their next real estate investment. At Chase, our homes showcase on more websites each year. We use a variety of techniques to increase Chase's visibility and lead generation opportunities throughout the world. In addition to Chaseinternational.com, other industry-leading websites feature our properties and provide exposure to a wide range of markets.

SOCIAL NETWORKING

Millions of people regularly use social networking websites. Chase participates regularly on social networking channels, including YouTube, Facebook, Twitter and other fast-paced social media platforms.



LOCAL ADVERTISING AND PROMOTION

After we thoroughly analyze a property for its best market potential, we select various online and print publications for preferred exposure. Editorial content, position, market reach and frequency are essential considerations in the overall advertising program. Chase International closely monitors each publication for its ability to hit targeted audiences with broad market reach. Our choice local publications include:

Reno Gazette Journal

Tahoe Daily Tribune

North Lake Tahoe Bonanza

Sierra Sun

Homes & Land

Premiere Homes

Tahoe Quarterly

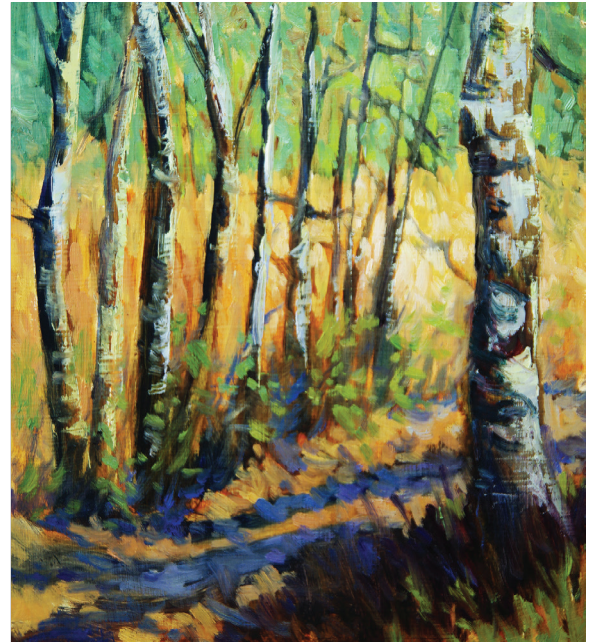
Sierra Heritage

Squaw Valley Times

Tahoe Donner News

Block & Tackle

Luxury Home Magazine



INTERNET TECHNOLOGY

Chase International's Internet marketing strategy made it possible to expose our property to a maximum number of interested buyers very quickly.

Our buyer found our house on the internet and within a few days we had an offer.

- Gary & Michelle Larson

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